



Assumption Home & School Newsletter



October 2010

Assumption Marketing Committee

Did you know that Assumption has a Marketing Committee that is working hard to let the community know all of the benefits of our school? Led by Assumption parent John Hock the Marketing Committee is brainstorming many ideas to promote our school. Thanks to Anne Bilka, parent & marketing committee member, for providing a motivating, informative speech at curriculum night.

Some of their efforts are already in place:

- A **Technology Committee** is in the works to keep our school tech savvy
- **Partnering with Assumption Early Learning Center (AELC)** to get the AELC parents & students easily transitioned to "the big school"
- Arranging **welcome kits** for those that move into Assumption parish boundaries

Some of the best advertising/marketing is done by word of mouth—we can all help by keeping things positive when out at sporting events and other activities.

Labels to Loot

Formerly known as Cash for Trash, **Labels to Loot** is an easy way for our school to earn money. All we need to do is save labels and box tops from grocery items that we all buy. There are literally hundreds of everyday items that qualify.

There are 2 different programs:



1) **Box Tops for Education:** When you buy these products simply cut the bright "box top" (see above) and send them to school with your child. For a list of participating products click [Box Tops for Education Products](#)

2) **Labels for Education:** Products include Campbell's soups, Pop Secret popcorn & more; please click [Labels for Education Qualifying Products](#)

Last year we raised over \$1,000 with this program. Thanks to our Chair, Laura Eppel, and her committee for volunteering for this fundraiser. Please contact Laura if you have any questions.

Benefits of Volunteering

We still have some volunteer opportunities for all ranges of time commitment. There are some great benefits to volunteering at your child's school:

- Get to know other families and the parents of your child's friends
- Learn more about your child's school
- Participate in making Assumption even better
- Have fun!!

Contact Michele Arendt for more info on volunteering.

To contact Home & School please email us at homeandschool@assumptionstl.org or call one of the officers directly. Jeannie Bateman, President; Jennie Picha President-Elect; Erinn Aug, Secretary; Beth Fassler, Treasurer; Michele Arendt Volunteer Coordinator; Amy Brown, Volunteer Coordinator-Elect

Upcoming Events—
Check Pony Express
for details

Oct 20: End of 1st Quarter
Oct 24-28: Book Fair
Oct 28: Parent/Teacher
Conferences
Oct 28 & 29: No School
Oct 29: Trunk R Treat
Nov 1-30: Canned Goods
Drive
Wed Nov 10: Bring your
Grandparent to School
Night (New!)

Fall Fundraisers in the Books!

Thanks to Barb Sonderman & Terri Winkler for chairing the very successful Entertainment Guide fundraiser. With your help they raised over \$7,000 for our school!

Thanks to Mary Beth Hofer & Kelly Bailey for chairing the Wrapping Paper & Bags for Bucks campaigns. All of the items will be here in plenty of time for Christmas wrapping!

Book Fair

Scholastic Book Fair is fast approaching. This is a great time to get a deal on books for the kids, teachers & yourself. The book fair is in the Multi-Purpose Room & will be open:

Sun Oct 24: after all masses
Mon-Wed Oct 25-27: 8:30-3
Thu Oct 28: noon-8pm
during P/T Conferences

Thanks to Lisa Menendez & her committee for chairing the book fair!